

## Associate Member Benefits by Category

Outreach Program	\$ Value	Agency	Sponsor	Leader	Patron	Star	Super Star	Silver	Gold	Platinum
<b>Associate Level</b>		\$250	\$500	\$1,000	\$2,000	\$3,000	\$4,000	\$5,000	\$8,000	\$10,000
<b>Introductions</b>										
Newsletter Announcement	120		1	1	1	1	1	1	1	1
Listerve Announcement	120	1	1	1	1	1	1	1	1	1
E-New Update Announcement	120					1	1	1	1	1
<b>Monday Morning Monitor</b>										
Listserve A: E-news Update	120					1	1	1	4	8
<b>NewsWatch</b>										
Highlighted Feature for Associates <i>(\$100 x 3 issues)</i>	300			1	1	1	1	1	1	1
1 Newsletter Ad-A	120			1	1					
1 Newsletter Ad-B	230									
1 Newsletter Ad-D	380					1	1	1		
1 Newsletter Ad-E	550						1		1	2
1 Newsletter Ad-F	1000							1	1	1
<b>Parent's Desk Reference</b>										
1-Category listing	120		1	1	1	1	1	1	1	1
2-Category listing	120						1	1	1	1
3-Category listing	120							1	1	1
<b>Internet Listserve</b>										
1 Posting	120	1	1	1	1	1	1	1	1	1
2 Posting	120	1	1	1	1	1	1	1	1	1
3 Posting	120				1	1	1	1	1	1
4 Posting	120					1	1	1	1	1
5 Posting	120						1	1	1	1
6 Posting	120						1	1	1	1
<b>Guides &amp; Directories</b>										
Ad in Guides-D (quarter page)	380				1	1		1		
Ad In Guides-E (half page)	550							1	1	2
Ad in Guides-F (full page)	1000									1
PAC Directory	350			1	1	1	1	1	1	1
<b>Website Features</b>										
Home Page-logo	1000							1		
Home Page-Banner Ad	3000								1	1
<b>Total Associate Member Value</b>		<b>360</b>	<b>600</b>	<b>1370</b>	<b>2250</b>	<b>3160</b>	<b>4140</b>	<b>5520</b>	<b>8220</b>	<b>10250</b>

*Note: The value of any advertising venue can be traded or exchanged for another.*